

## BLACKFOOT MOTOSPORTS

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PRESS RELEASE  
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### BLACKFOOT MOTOSPORTS RE-ORGANIZES MANAGEMENT POSITIONS FOR 2018 AND BEYOND

With the continued goal of providing our customers with the highest level of customer service the ownership of Blackfoot Motosports is pleased to announce a re-organization of management responsibilities in 2018 and beyond.



The partnership of Blackfoot Motosports after over 40 years of directly managing our dealership have recognized that there were some inherit changes that needed to be made going forward to ensure our customers receive the purchasing experience we mandate our staff to provide.

We are pleased to announce the following management changes and promotions that we are confident will continue with the tradition of “One Team - One Plan - One Goal of Customer Satisfaction.”

Leading our Sales Department as General Sales Manager will be Gavin Birchall who has been with the company for almost 10 years with the last 5 years as an integral part of the Certified Service management team. Gavin will be able to provide experienced leadership to our sales team with a complete understanding of all of the processes involving the integration with service as well as parts and accessories.



Assisting with the management of the sales department will be Ron Newman and Tobias Langer who are both extremely knowledgeable in the products we sell as well as the operations of our dealership.

Ron is very well known in the motorcycle industry in Alberta for close to 40 years and has been an integral part of our sales team for 13 years. In addition to providing his many loyal customers with exceptional customer service, Ron will be mentoring our sales team as well as assisting with management duties.

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**CUSTOMER SATISFACTION**

Tobias joined our team 9 years ago when he moved to Calgary from Germany where he was involved with BMW Motorcycles. He has shown great fortitude initially over seeing our PDI department before he moved into Certified Service joining the management team.

In addition to assisting in the management of our sales department Tobias will continue with our Off-Road Training program as well as the 911 Road Side courses offered in the off-season.

With both Gavin and Tobias transferring from Certified Service to our sales department we realized that we needed to ensure there replacements would be able to assist our current Service Manager, Jeff Mason with the management of service.



After working directly in the sales department as the brand ambassador for Triumph in addition to his previous experience in fixed operations at Bentley Motosports in Kelowna, Michael Szeles will be a recognizable and friendly face in our service department in assisting Jeff with the management.

In addition to Jeff and Michael working together in service we have selected one of our very experienced technicians Jamie Platt as shop foreman to help our customers with any technical questions they may have as well as being able to assist with any repairs or issues that require immediate assistance.



Currently in Parts and Accessories, long term managers Johnny Yip and Mike Klausen will continue to provide our customers with excellent inventory levels to choose from in addition to there daily management duties however the partnership recognized that the dealership required a counter manager to provide daily direction to our team in OEM parts and

hard part accessories as well as an apparel manager overseeing both street and off road clothing departments.

Again we have selected from inside our dealership we are very proud to announce a very positive hardworking and passionate team member, Zach Naugler as the counter manager. With continued mentorship from ownership we are confident that Zach will be able to work with our team on the counters providing them with a positive and equitable direction.

To oversee and manage the apparel areas with hands on experience in both sales and product knowledge we felt that Andrew Cillis would be an excellent choice.

Andrew has been with our dealership for many years leading the street department in sales of many of our exclusive products as well as ensuring our customers are always satisfied when selecting and purchasing apparel for there motorcycling needs. With the years of experience in addition to his tremendous organizational skill set Andrew will be able to mentor our apparel team in both mx and street.

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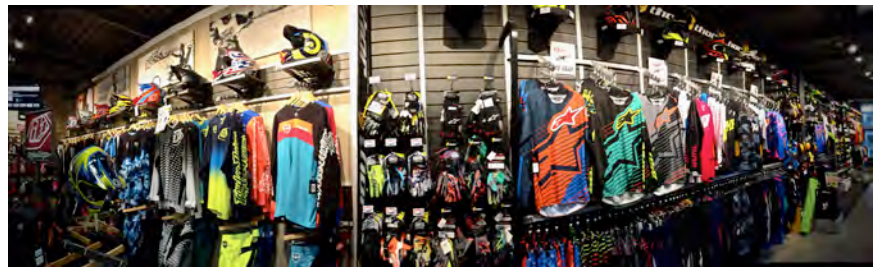
Our business office will continue to be managed by Justin Swanson, providing our customers with competitive finance products and incentives. Justin transferred from Certified Service to the sales department 18 months ago to oversee the business office and has been a friendly face to all of our customers purchasing motorcycles.



Kelly Budd who has many years experience in the marketing world, will continue to bring his passion for motorcycles to Blackfoot as our marketing manager over seeing all of the requirements needed within our dealership to communicate and stay connected with our customers.

“We are very proud to be able to promote our existing staff to these management positions” stated the Blackfoot Group of Companies ownership. “When we can look within our company to fulfill these very important roles it definitely reflects on the strength of our overall staff.”

Please do not hesitate to contact any of these managers directly on email:



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Ron Newman  
Tobias Langer

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Assistant Sales Manager  
Assistant Sales Manager

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